

Canada's Fruit & Veg Tech X-Change

1195 FRONT RD., ST. WILLIAMS, ON N0E 1P0

Exhibitor Application

July 12, 13, 14 2012 *Slide In Growing by*

Head Office/Mailing Address:
 ROI Event Management PO Box 536, Port Rowan, ON N0E 1M0
 P: 226.381.0282 | F: 226.381.0284
 info@fruitveg.ca | FruitVeg.ca

SPECIAL OFFER UNTIL JANUARY 1st 2012 ONLY!

Current 2011 Exhibitors: Receive 15% off the cost of your exhibit for 2012, as well as 15 complimentary VIP admission tickets to the X-Change for every \$1,000 spent! For handout to VIP customers.

New Exhibitors: Receive 10% off the cost of your exhibit for 2012, as well as 10 complimentary VIP admission tickets to the X-Change for every \$1,000 spent! For handout to VIP customers.

MANDATORY Exhibitor Rebate Program - Custom \$5 OFF Admission Coupon: CFVTVX will design a custom \$5 off admission coupon with your colour logo, website and "Compliments of" message (real value for your customers!). For every custom coupon that is redeemed at our admission gates during the 2012 X-Change, you will receive a \$2 rebate per coupon!

Contact Info for coordinator of this program: Name: _____ Phone/Email: _____



INDOOR EXHIBIT OPTIONS

	# of Spaces	Premium Corner (20ft min frontage)	Total \$
Industry Pavilion 1 \$1,000 (per 10ft frontage x 8ft depth) Steel Building/Concrete Floor	_____ x \$1,000	\$500 or N/A	
Industry Pavilion 2 \$800 (per 10ft frontage x 10ft depth) Fabric Building/Grass Floor	_____ x \$800	\$500 or N/A	

OUTDOOR EXHIBIT OPTIONS

	# of Spaces	Premium Corner (60ft min frontage)	Total \$
Outdoor Static Exhibit 30ft frontage x 40ft depth ONLY \$1/sq. ft.	_____ x \$1,200	\$1,000 or N/A	
Outdoor Ride & Drive Standard 200ft frontage x 40ft depth ONLY .50/sq. ft.	_____ x \$4,000	N/A *Must allow attendees to test drive with machines in motion (limited space)	
Demo Pod Standard 100ft frontage x 40ft depth ONLY .75/sq. ft.	_____ x \$3,000	N/A *All pods are premium corners! Must have ongoing or timed demo activity (limited space)	
Hort Plots Standard 200ft frontage x 200ft depth ONLY .15/sq. ft.	_____ x \$6,000	N/A *Must have an interactive, self managed hort plantation	

MARKETING OPPORTUNITIES

Would you like to receive further information on the following: Advertising in the X-Change program Virtual Tour of your exhibit

PAYMENT DETAILS FOR SPECIAL OFFER

STEP 1

Subtotal _____ - Applicable Discount (_____ %) = _____ + HST (13%) _____ = TOTAL: _____

STEP 2

_____ 50% of total (Due on or before January 1, 2012) _____ Remaining 50% (Due 60 days prior to X-Change)

PAYMENT OPTIONS Circle One:



CHQ *Chq's made payable to Canada's Fruit & Veg Tech X-Change or CFVTVX

CC # _____ Expiry Date (mm/yy) _____ CMV _____ Name on Card _____ Signature _____

*HYDRO: Hydro is not included with your exhibit space and must be ordered through our Official Electrical Supplier, Little Electric Inc. CFVTVX has subsidized the standard 120V/750W single phase duplex outlet. Order forms will be in your exhibitor manual or available online at FruitVeg.ca.

I HAVE READ BOTH SIDES OF THE APPLICATION AND FULLY UNDERSTAND ALL TERMS. BY SIGNING THIS AGREEMENT, I ACKNOWLEDGE FULL PARTICIPATION AND RESPONSIBILITIES OF THE X-CHANGE 2012.

Signature: _____ Date: _____

Thank You - We Value Your Business!

REGISTRATION DETAILS

Company Name: _____

Contact Name: _____

Address: Street: _____ City: _____

Province: _____ Postal Code/Zip Code: _____

Phone: _____ Toll Free: _____

Cell Phone: _____ Fax: _____

Email: _____ Website: _____

DESCRIBE PRODUCTS/SERVICES TO BE DISPLAYED AT CFVTX:

**Please fax contract to 226.381.0284, or email to donna@fruitveg.ca*

EXHIBITOR APPLICATION - TERMS & CONDITIONS

1. The Exhibitor will be liable for, and indemnify CFVTX Management from any loss or damages whatsoever suffered by Management as a result of any person or company including, without limiting the generality of the foregoing, Exhibitor, other Exhibitors, Management, the owner of the property and their respective agents, servants and employees, volunteers and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose or were in any way connected with the Exhibitor's occupancy of said space.
2. As an Exhibitor at CFVTX, every exhibiting company, organization and agency shall hold harmless CFVTX, the board of directors and the current land owners from any claims whatsoever that may be made by any person or corporation in relation to the use of the site including site visits or demonstrations by its supporting companies.
3. The Exhibitor shall secure and produce evidence of commercial general liability or farm liability insurance with a limit not less than \$2,000,000 inclusive including coverage for premises and operations, products and completed operations. The Exhibitor will provide a certificate of insurance as evidence and this certificate will include Canada's Fruit & Veg Tech X-Change Inc., Blueberry Hill Estates, Dale Vranckx and Angeline Vranckx in trust, as additional insured. The Exhibitor is responsible for the cost and placement of all insurance related to any potential loss or damage resulting from participating in the X-Change. It is recommended to Exhibitors that valuable, easily transportable items be removed from the site nightly.
4. 50% deposit is due prior to January 1, 2012. CFVTX will apply, in full, the applicable discount to the 50% owing. The remaining 50% is due 60 days prior to the start date of the X-Change. If the exhibitor cancels within 6 months (180 days) of the X-Change, they will be liable for 100% of the total outstanding amount for contracted space, plus HST. If the reason for cancellation is deemed to be a personal emergency, CFVTX may decide to issue a 50% refund based upon their discretion. If exhibit space is cancelled outside of 6 months to the start date of the X-Change, 50% refund is applied. Cancellation must be submitted in writing.
5. CFVTX does not allow subletting exhibit space, under any circumstances.
6. The Exhibitor agrees to confine his presentation within the contracted space only, and within the X-Change rules and regulations and to maintain and staff his/her exhibit space during X-Change hours.
7. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the X-Change, and must remain intact until the closing hour of the last day of the X-Change. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances from the site by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
8. Management reserves the right to cancel this contract and withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the show rules and regulations.
9. The Exhibitor shall not disturb the exhibit space (drilling, digging, trenching, etc.) without obtaining written approval and on-site authorization from CFVTX. All damages, losses or claims whatsoever arising from disturbing or interfering with the space of other Exhibitors will be the sole responsibility of the Exhibitor.

OFFICE USE ONLY

Date Received Signed Contract: _____

Booth Location: _____

NOTES:

