



TORONTO STAR

From today's

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Small town of Norfolk, Ont., is the home-baking capital of Canada

By Francine Kopun, Business Reporter (except - for full article, go to Toronto Star)

Norfolk, Ont., is the home baking capital of Canada, according to Environics Analytics data.

When it comes to baking from scratch, Norfolk does it the most: 44.6 per cent of the population age 12 and older baked from scratch in the past year.

Toronto came in dead last among Canada's top 10 cities by population, with 34.6 per cent of residents age 12 and older baking from scratch.

Norfolk County, on the north shore of Lake Erie, is made up of several rural communities, including Simcoe, Delhi, Port Dover, Long Point and Turkey Point, with a combined population of 64,000 spread across 200,000 hectares.

Once known for growing tobacco, the region has shifted to growing apples, asparagus, strawberries and even red-skin peanuts and ginseng, supplying major grocery stores and chains in southern Ontario.

It's home to the largest ice-cream plant in Canada — Breyers-Good Humour. It goes well with the cookies.

Norfolk County Tourism & Economic Development
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